

FOR IMMEDIATE RELEASE

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## **New Children's Book Celebrating Organizational Skills to Launch During Get Organized Month**

*Cameron's Organized Day!*, a fun book aimed at introducing organizational skills at a young age, launches January 25, 2015. Published by AuthorHouse Book Publishing, the children's story by Kathleen Cowley and illustrated by Dwain Esper follows Cameron as he discovers how much fun it is to sort and organize.

Endorsed with "I loved it!" by Peter Walsh, Australian-American Professional Organizer, Author, and TV Host, *Cameron's Organized Day!* launches in conjunction with the National Association of Professional Organizers' (NAPO) Get Organized Month. The NAPO focus each January is to help individuals, businesses, and schools bring time management, organization, storage solutions, and productivity into their lives.

A member of NAPO and a Professional Organizer, author Kathleen Cowley is the president of KC Streamline Concepts and has developed the Alpha Omega Collection® of filing systems. *Cameron's Organized Day!* uses the character of Cameron, a boy based on Cowley's own grandson, to introduce young children to the concept of sorting and organizing as a part of every day life. From his clothing to cereal, and from tools to bugs in the yard, Cameron learns that basic organization skills are easy and fun.

"My Cameron loves bugs and organizing them," commented Cowley, "and as I watched him one day I thought, 'What a cute subject for a book!' When I looked at what children begin to do naturally and how these skills are important for our productivity and success as we grow older, I knew I wanted to tell a story that weaves the love of sorting and organizing with a day in the life of a young person. *Cameron's Organized Day!* is the result."

Within Reach Organizing Services founder and Past Director of Examination Development for Certified Professional Organizers Mary Dykstra Novess raves, "Kudos to Ms. Cowley...This book will help set [children] up for long term success (and make it easier on the parents as well)!"

With the launch of *Cameron's Organized Day!*, Cowley is available for appearances, readings, and book signings. Each event features hands-on opportunities for the children. "What better way to engage the audience," Cowley explained, "than to have them hear the story, see it through the colorful illustrations, and then have the opportunity to put it into practice for a full, fun experience." Current appearances scheduled include school classrooms, book stores, library story times, children's learning centers, after-school programs, and more.

*Cameron's Organized Day!* is available direct from the author at [www.kathleencowleyauthor.com](http://www.kathleencowleyauthor.com) or online at Amazon. Contact (704) 881-4287 or [kathleencowleyauthor@gmail.com](mailto:kathleencowleyauthor@gmail.com).

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